



CHICAGO MUSIC AWARDS



An Affiliate of Martin's International

OVER 120 ANNUAL EVENTS IN 40+ YEARS AND MORE THAN ONE BILLION MEDIA/PROMO IMPRESSIONS

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www.facebook.com/chicagomusicawards

www.Youtube.com/irawma

www.chicagomusicawards.org

July 2023

SPONSORSHIP LETTER

41st ANNUAL CHICAGO MUSIC AWARDS (CMA)

A MADE FOR TELEVISION/SOCIAL MEDIA BROADCAST

SATURDAY, SEPTEMBER 30, 2023, HAROLD WASHINGTON CULTURAL CENTER

Dear

Martin's International Foundation is in gear for Chicago's biggest music night of honors, the 41st Annual *Chicago Music Awards* (CMA), which will be live streamed on YouTube.com/irawma, and is expected to be post televised on NBC TV and/or other network station.

The star-studded Red Carpet celebration will be held on Saturday, September 30th, 2023 at the Harold Washington Cultural Center, 4701 South King Drive, here in Chicago, Illinois 60653 with VIP arrival and reception at 6:00 pm. General admission is at 7pm and showtime 7:30pm. Visit www.chicagomusicawards.org for complete information or questions email martinsinternational1982@gmail.com.

On May 7th of this year our sister 40th IRAWMA Awards Anniversary was televised nationally in several countries, and on our Youtube.com/irawma, and went viral, capturing the attention of millions worldwide. This upcoming CMA, likewise, **is expected to go viral with the participation of all the nominees, celebrities, and performers.**

We are requesting your participation as a signature/branding sponsor, sponsor one of the Awards categories, and/or to advertise in the Awards magazine. Please fill out the category sheet/invoice, and e-mail us, as soon as possible. If you are a previous sponsor and would like to increase your sponsorship fee, please indicate on the invoice before return. *All checks or money orders should be made payable to Martin's International.*

For your convenience, we do accept CashApp at \$3127196181, Zelle at 3127196181, and all major charge cards (Visa, MasterCard and Discover). You may also register/sponsor online by clicking here <https://www.chicagomusicawards.org/sponsors>. If you have any questions or concerns, please call us at 312/719-6181 or e-mail us at: chicagomusicawards@gmail.com. For information on our other events, log on to www.martinsinternational.com.

Parts of the Sponsorship Benefits include:

- 1) Social media marketing (i.e., Face book, Instagram, Twitter, LinkedIn, Google and others)
- 2) Emcee announcing your business as the sponsor of the category (ies) you have selected.
- 3) You, along with a celebrity may be called upon to present one of the Awards.
- 4) Inclusion in press releases to reach more than one million, via social media and general media campaigns.
- 5) Official VIP passes for you and your guest to the Awards ceremony.
- 6) Color advertisement in the CMA Magazine (*see details for appropriate sizes*). Additionally for sponsors:
 - If your sponsorship fee is \$5,000 or more, you will get a: FULL-PAGE AD AND ARTICLE IN THE MAGAZINE
 - If your sponsorship fee is BETWEEN \$2,500 AND \$4,999 - ½ PAGE AD
 - If your sponsorship fee is BETWEEN \$1,500 AND \$2,499 - ¼ PAGE AD
 - *All ads must be camera ready (See details in Ad Rate Card below); One advertisement per sponsor.*
- 7) Radio, Television and Newspaper advertising/promotions (ONLY guarantee for sponsorship over \$5,000)
- 8) All sponsors will be recognized on stage during the VIP reception and the Awards ceremony.

Welcome Aboard!

Sincerely,

Branding Account Executive

Enclosures



41ST Annual Chicago Music Awards (CMA)

WWW.CHICAGOMUSICAWARDS.ORG



The 41st Chicago Music Awards (CMA) takes place on **Saturday, September 30th, 2023**, Chicago, IL

IT MAY BE POST TELEVISED ON NBC TV AND/OR OTHER NETWORK TV

The CMA will honor the best in: Pop, Reggae, R&B, Afrobeat, Comedy, Classical, Country, Latin, Blues, Rock, Gospel, Jazz, Steppin, Hip Hop/Rap, EDM and othe music genres. Below are the categories and cost for sponsorship.

Individual Awards for sponsorship are:

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Categories:	Sponsor's Name:	Cost/Amount:	Discount/Remarks
01. Pop International Entertainer of the Year		\$5,000	
02. Pop Entertainer of the Year	SPONSORED BY WVON AM/VON TV	\$NA	
03. R&B Entertainer of the Year		\$4,500	
04. Best New Entertainer		\$NA	
05. Best Female Vocalist-	Sponsored by Johner T. Wilson, Dinsmore & Shohl LLP	\$NA	
06. Best Male Vocalist		\$5,000	
07. Best Reggae Entertainer		\$3,500	
08. Best Classical Entertainer		\$3,500	
09. Best Blues Entertainer – Sponsored by		\$3,500	
10. Best Rock Entertainer-	Sponsored by Rogers Park Fruit Market	\$NA	
11. Best Jazz Entertainer		\$3,500	
12. Best Spoken Word/Poet		\$3,000	
13. Best Afrobeat		\$NA	
14. Comedian of the Year		\$3,500	
15. Best Latin Entertainer	Sponsored by LaFruteria, Inc.	\$NA	
16. Best Gospel Song		\$5,000	
17. Best Gospel Vocalist/Entertainer	Rev. Dr. Shelvin J. and Lucy Mae Hall Trust	n/a	
18. Best Gospel Choir		\$5,000	
19. Best Country/Western Entertainer		\$3,500	
20. Best Hip Hop/Rap Entertainer		\$5,000	
21. Best Urban Indie Entertainer		\$3,000	
22. Best Asian Entertainer		\$NA	
23. Most Talented Teen(s) (13yrs.-19yrs.)		\$2,500	
24. Most Promising Entertainer-		\$NA	
25. Record Label of the Year	Sponsored by Son of Thunder, Inc.	\$NA	
26. Record Producer of the Year	Sponsored by Herbert Witter- Insurance Brokers Inc.	\$NA	
27. Songwriter of the Year		\$NA	
28. Most Popular TV Music Show		\$3,500	
29. Most Popular Music Radio		\$3,000	
30. Best EDM (Electronic Dance Music) Entertainer		\$3,500	
31. Best House Music DJ		\$3,000	
32. Best Reggae/Dancehall DJ		\$3,000	
33. Best Afrobeat DJ	Sponsored by Old World Market	\$NA	
34. Most Outstanding Showband/Group- - Sponsored by		\$NA	
35. Best Steppers DJ		\$3,500	
36. Best Street/Club Party DJ		\$3,500	
37. Best Music Video			
38. Best Music Video Director			
39.  *** Special: Jean Baptiste Pointe DuSable Humanitarian Award		\$10,000	\$5,000
40. ***Special Lifetime Award		\$10,000	\$5,000
41. ***Hon. Marcus Garvey Entertainer 's History and Education Award		\$10,000	\$5,000
42. *** Martin's International Award of Honor		N/A	

Please, select from the above categories, the Award(s) you would like to sponsor or to have your business associated with to brand your products Secure your sponsorship registration online at WWW.CHICAGOMUSICAWARDS.ORG. or you may call 877/973-4423 or email martinsinternational1982@gmail.com . Special promo tickets are also available online, Sponsored by: _____ Phone: _____ Date: _____

Address/City/State/Zip: _____ E-mail: _____ Phone _____

The 41st Chicago Music Awards is dedicated to Chicago's founding Father Jean Baptiste Pointe DuSable, and to Health Awareness. Chicago Music Awards powered by Martin's International is "Bringing Nations Together Through Music and Culture." THANKS FOR YOUR PARTICIPATION!

Martin's International Culture Inc. PUBLICATIONS

CMA (January) Chicago Music Awards
IRAWMA (May) International Reggae & World Music Awards
IFOL (July) International Festival of life
CAF (August) Caribbean Festival

NATIONAL RATES & SPECIFICATIONS

GENERAL POSITIONS

Descriptions	Size	Cost
Full Page	8 1/2" x 11"	\$1,500.00
1/2 Page	8 1/2" x 5 1/2"	\$800.00
1/4 Page	4 1/4" x 5 1/2"	\$450.00
1/8 Page	4 1/4" x 2 3/4" (Business Card)	\$230.00

SPECIAL POSITIONS - Subject to availability

Full Page - Back Cover	8 1/2" x 11"	\$5,000
Full Page - Inside Front Cover	8 1/2" x 11"	\$3,500
Full Page - Facing Inside Front Cover	8 1/2" x 11"	\$2,500
Full Page - Inside Back Cover	8 1/2" x 11"	\$2,500
Full Page - Facing Inside Back Cover	8 1/2" x 11"	\$2,200
Double Truck	11" x 17"	\$4,000

ELECTRONIC FILES

PDF, JPG or EPS files can be submitted on a CD or via E-mail. Files must be in high resolution and save at 300dpi. Our Design Department prefers files compatible with a PC.

GRAPHIC DESIGN CHARGES

A Charge will be assessed for all ads requiring graphic design. Call MIC for custom advertising design rates.

MAILING INSTRUCTIONS

Mail all advertising material to:
MARTIN'S INTERNATIONAL CULTURE, INC. Attn.
 Art Department 1325 South Wabash Ave.,
 Suite. 307 Chicago. IL 60605

E-MAIL SUBMISSION

Art Department: art@martinsinterculture.com
 Sales Department: publications@martinsinterculture.com

CIRCULATION

CMA	10,000
IRAWMA	10,000
IFOL	10,000 + 40,000 Bonus
CAF	10,000

PAYMENT

Attention Advertisers:
 All display ads must be paid for at the time of placement. Cash, Check, Money Order, Visa, Mastercard American Express and Discover are acceptable forms of payment. Please mail and make checks or money orders payable to:
MARTIN'S INTERNATIONAL CULTURE, INC., Attn.
 Publications Department
 1325 South Wabash Ave., Suite 307
 Chicago Illinois 60605

www.martinsinterculture.com

Please mail and make checks or money orders payable to:
 Martin's International Culture Inc. • Attn: Art Department • 1325 South Wabash Ave., Suite 307
 Chicago, IL 60605



To maximize publicity for your participation, we need to receive your information and payment as soon as possible. Your business card and/or artwork should be included or forwarded to us at your earliest convenience. The sooner your payment is received, the more publicity will be generated for your business. Part of the proceeds from the 41st CMA will be held in the fight against Diabetes and Kidney Disease. It is very significant to have the participation of your business in this health concern!



Martin's International

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Chicago, IL 60605
Fax: 312-427-0268
www.chicagomusicawards.org

INVOICE (Sponsors, Advertisers, Exhibitors, etc.)

Business Name: _____ Officer/Owner: _____
Address: _____ City: _____ State: _____ Zip: _____
Phone: _____ Phone: _____ Fax: _____
Email: _____ Website: _____

Date: _____ Invoice # _____ Discipline: _____

Please check the event(s) this invoice serves:

- African/Caribbean International Festival of Life (IFOL) Int'l Reggae & World Music Awards (IRAWMA)
 Chicago Music Awards (CMA) JSVFest (Jerk, Seafood & Vegan Fest) OTHER: _____

DESCRIPTION:	COST:
* _____	\$ _____
* _____	\$ _____
* _____	\$ _____
* _____	\$ _____
* _____	\$ _____

AMOUNT PAID: _____ DATE PAID: _____ CHECK #: _____ BALANCE DUE: _____ DATE DUE: _____
\$ _____ \$ _____

Zelle 3127196181 _____ Add 3% when pay via CashApp # \$3127196181
Credit Card # _____ Exp. Date: _____ Type: _____ Sec Code: _____
Name on CC: _____ Company: _____
Address: _____ Zip Code: _____ Approval # _____
Authorized Signature: _____ Remarks: _____

Please note: All payments are final and non-refundable.

By processing the online authorization for payment/registration of any purchase for the Chicago Music Awards, I understand and agree that this purchase is final and each authorization/transaction will AND CANNOT be disputed by purchaser's bank or any financial institution for the above mentioned event. By signing and printing purchaser's name below, purchaser certifies that he/she/him/her is the or an authorized signer of the above credit/debit card.

Signed: _____ Title: _____
Print Name: _____ Date: _____

Signed Martin's International Agent: _____ Title: _____
Print Name: _____ Date: _____

PLEASE REMIT CHECK PAYMENTS TO:

MARTIN'S INTERNATIONAL
1325 S. WABASH AVE, #307 / CHICAGO, IL 60605
***** THANKS FOR YOUR PARTICIPATION! *****