

SPONSORSHIP OPPORTUNITY

TITLE SPONSOR reads as follow:

“The 39th Annual “XYZ” Chicago Music Awards:

All Benefits and package can be customized to suit the needs of ALL contributor

	SILVER PARTNER	GOLD PARTNER	DIAMOND PARTNER	PLATINUM PARTNER	PRESENTING PARTNER	TITLE PARTNER
Television:	\$5,000+	\$10,000+	\$25,000+	\$50,000+	\$TBN	\$TBN
						x
• Inclusion in all of the following paid TV commercials: NBC 5, ABC 7, CBS 2, FOX TV, CN			x	x	x	x
• Inclusion in some of the following paid TV commercials: NBC 5, ABC 7, CBS 2, FOX TV, CNN, CL TV, MTV, BET, and VHI, among others		x	x	x	X-All	X- All
• Inclusion in some cable paid commercials		x	x	x	X-All	X- All
• Acknowledgement in All television interviews				x	x	X
• Acknowledgement in some television interviews		x	x	x	X- All	X- All
Radio:						
• Inclusion in All paid Ads, such as: WBBM AM, WGCI FM, WVON AM, V-103FM, WXRT FM, and others.		x	x	x	x	x
• Sponsorship announcement during pre-event publicity and interviews (i.e. Radio and talk show interviews)	x	xx	x	x	x	X
• Sponsor acknowledgement in paid radio ads and interviews		x	x	x	x	x
• Inclusion on radio tags and commercial spots. Paid radio commercials	x	x	x	x	x	x
• Inclusion in radio interviews			x	x	x	x
• Inclusion in community radio					x	x

Contact us to Customize and/or Upgrade your package at: chicagomusicawards@gmail.com

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Magazine:	\$5,000+	\$10,000+	\$25,000+	\$50,000+	\$TBN	\$TBN
• Corporate logo or name on CMA's brochures	Name only	X	X	X	X	X
• Full-page advertisement in CMA's magazine						X
• Official sponsorship designation ads in newspaper and magazine ads		X	X	X	X	X
• Sponsor acknowledgement in CMA press releases		x				X
• Personalized Greetings and added advertorial , with sponsor's photo			X	X	X	X
Print:						
• Inclusion in all paid newspapers and magazine advertisements				X	X	X
• Inclusion in some paid newspapers and magazine advertisements	X	X	X	x		
• Recognition as a " Silver, Gold, Diamond, Platinum, Presenting and Title," in promotional materials	X	X	X	X	X	X
• Name/Logo on CMA's publicity flyers and posters		X	X	X	X	X
• Name /Logo in paid print advertisements		X	X	X	X	X

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On-Site:	\$5,000+	\$10,000+	\$25,000+	\$50,000+	\$TBN	\$TBN
Major branding: On stage, Red Carpet, Step N Repeat banners and Red Carpet interviews with scores of media representatives. Signage at entrance, on stage and other parts of the auditorium. Presentation, of Awards to celebrity, VIP seating, as reasonable requested, VIP reception, display table for interaction with attendees and promoting or sampling of products/services. Magazine distribution with your advertisement, article and greetings to the attendees. Front rows VIP seating in Awards ceremony, On Stage presentation of Award and Inclusion of on radio and television interviews as sponsor		some	some	some	all	all
(SPECIAL 20% DISCOUNT WITH THREE YEAR COMMITMENT AND/OR IF YOU ARE A SPONSOR IN ANY OF MARTIN'S INTERNATIONAL CULTURE SPECIAL EVENTS)			X	X	X	X
• Headline as official event sponsor			x	x	X	X
• Recognition in promotional materials	some	X	X	X	X	X
• Exclusive recognition in All onsite materials		x	x	X	X	X
• Recognition as a "Gold, Diamond, Platinum, Presenting and/or Title," by Hosts/Emcees		X	X	X	X	X
• Brand Display		X	X	X	X	X
• Brand Exclusivity		x	X	X	X	X
• Own personalized signage in designated area		x	X	X	X	X
• Name/Logo on stage wings			X	X	X	X
• One on –stage announcement per hour by CMA's master of ceremonies		x	X	X	X	X
• On stage Presentation of award to artist/entertainer		X	X	X	X	X
• Corporate exhibit space		x	X	X	X	X
• Name/logo on official CMA's T-Shirts/Caps and jackets, etc				X	X	X
• On – Stage greetings, from you or your representative				X	X	X

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On-Site Continues:	\$5,000+	\$10,000+	\$25,000+	\$50,000+	\$TBN	\$TBN
• Pre-promotions and publicity with sponsor company name /Logo		x	x	x	x	x
• Recognition in CMA awards magazine and other pertinent literature	X	x	x	x	x	x
• Name/Logo on stage backdrop					X	x
• Signage on side of each sound wing					X	x
• Logo or Name on vendor menu boards					X	x
• Hospitality room		x	x	x	X	x
• VIP seats	X 4 VIPs	X 10 VIPs	X 25 VIPs	X up to 60 VIPs	As requested	As requested
• VIP seating for up to (75)					x	x